

BRAND PARTNER PROPOSAL | SUMMER 2021



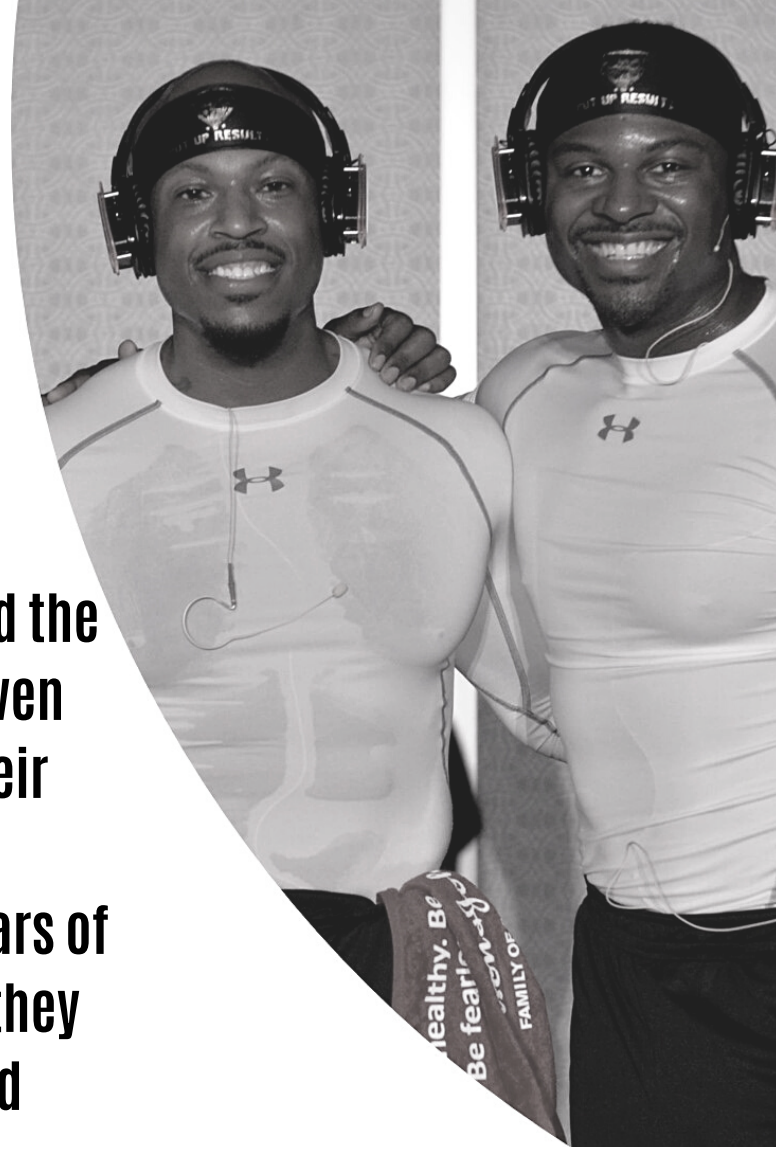
PUT UP RESULTZ

POWERED BY THE PUT UP RESULTZ FITNESS APP

MEET THE MAKERS

Kasheef Wyzard & Re-Shaun Jones

12 years ago, **Put Up Resultz** owners Kasheef and Re-Shaun entered the corporate world. They excelled, and even started families. Though active all their lives, they struggled balancing the demands of work and family. After years of prioritizing their holistic health last, they decided to make a change. They tested different styles and attained multiple personal training certifications. Kasheef and Re-Shaun launched the PUR Brand to share their passion with the world!



" Let's help ourselves so we can help others !"

- KASHEEF



PUT UP RESULTZ

The Mission of Put Up Resultz

One Word

IMPACT



Our Mission is to socialize holistic health and wellness through customized fitness programs (personal, group, and/or organization), experiential fitness activations, and intentional community building!

Individuals or groups that engage with Put Up Resultz leave equipped to succeed and empowered to lead a more balanced life!

PUR clients and PUR event attendees GAIN :

- tangible tools to build a plan that aligns with their goals!
- affirmations empowering them to share their fitness journey (good and bad) with their peers.
- perspective that leads to a mind-shift to falling in love with the process vs short or long term goals



PUT UP RESULTZ

"SWEAT IN THE CITY"

What is SWEAT IN THE CITY?

A unique setting and workout experience where participants come together to socialize fitness with PUT UP RESULTZ and PARTNERS!

Who can participate?

All FITNESS LEVELS are welcome!

Engage in a HIIT workout powered by Put Up Resultz and live music by our high energy DJ!

Build in our coveted "21-Day New Habitz" Challenge

Powered by our mobile app to build rapport, work habits and momentum that lead to high engagement prior to live, in-person activation

Where is SWEAT IN THE CITY

Determined by HOST/SPONSOR

Agenda

1 Hour | Workout

1 Hour | Cooldown & Mixer



21 DAY **NEW HABITZ** CHALLENGE

BECOME A PARTNER!

"SWEAT IN THE CITY"

How the brands align?

Your partnership enables the event community to truly celebrate fitness! No matter how far down the line, they'll always look back on this fitness experience.



Sponsorship Ask

- Giveaways and staffing support to educate attendees of benefits
- Share "SWEAT IN THE CITY" event on your social media platform



PUT UP RESULTZ



PUT UP RESULTZ

Partner Activation

**Access to SWEAT IN THE CITY attendees ,
while providing a unique customer
engagement and/or retention opportunity**

Product Giveaways

Inclusion in Post-Activation Survey

Partner Benefits

**Access to Future Consumers: PARTNERS
gain exposure to SWEAT IN THE CITY
attendees leading to product trial and/or
brand awareness. This unique engagement
also elevates customer/employee
retention rates.**

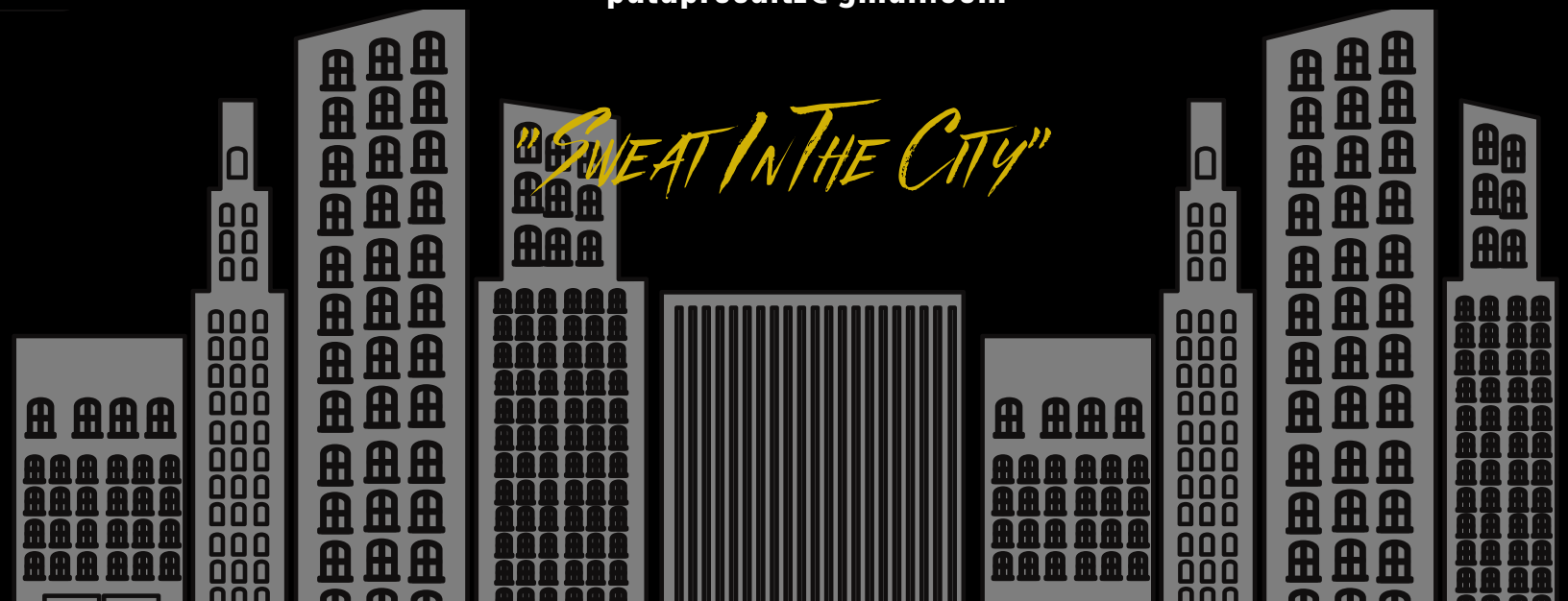
**Strategic Alignment: Proactive
engagement helps PARTNERS differentiate
their brand from their competitors.**

Partnership Fee (Negotiable)

Contact Kasheef Wyzard

putupresultz@gmail.com

"SWEAT IN THE CITY"



TESTIMONIES

PARTNERS & ATTENDEES



PUT UP RESULTZ

THE NATIONAL BLACK MBA ASSOCIATION

ATTENDEE EXPERIENCE

"I recently participated in the "Silent Fitness" workout session as part of the NBMBA Annual Conference in Detroit. This was my first group workout and now I wonder why I had never done this before! The facilitators were personable and made the overall experience enjoyable by combining current dance moves with the actual workout. I absolutely enjoyed the "Silent Fitness" experience and highly recommend that you connect with the Put Up Resultz team when you can!"

"I have had the pleasure to work with Put Up Resultz and it has been amazing!"

"I started working with them via Zoom classes when COVID19 hit - a time we will not forget. I have been able to see great results and have been pushed to a place that I love. They have the best energy and bring the heat every week. I love that after every workout they leave us with a positive message and helpful tips to use as we go about our daily lives!!!"

FITTING IN FITNESS:
Have a fun, heart-elevating workout led by the dynamic **PUT UP RESULTZ** training duo! Available throughout the conference on-demand.

INSTRUCTORS:
RE-SHAUN JONES
KASHEEF WYZARD

Sponsored by: *Johnson & Johnson*

NATIONAL BLACK MBA ASSOCIATION, INC. 50th ANNIVERSARY 2020 CELEBRATING VISIONARIES

PARTNER EXPERIENCE

"Highest Attended and Highest Rated Session of the 2020 Annual Virtual Conference"



PUT UP RESULTZ

"SWEAT IN THE CITY"

Previous Sponsors Include

ISLANDJON
VODKA

**BODIED
ATHLETICS**

FITVINE



WINE



CP MEAL PREP



**DEFIANCE
FUEL**



**HERBALIFE
NUTRITION**

NATIONAL
BLACK
mba
ASSOCIATION, INC.



Johnson & Johnson

TO SEE PUR IN ACTION, CLICK THE LINK BELOW!

<https://youtu.be/JxIZSkur-0k>